



# GreenGoals

An award winning collaborative Community Project

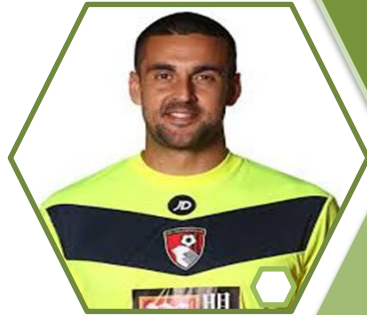


Building a Better Bournemouth

# What is Green Goals

- ❑ Award winning partnership between Bournemouth Borough Council, AFC Bournemouth and many commercial organizations
- ❑ Established in the 2009/2010 season
- ❑ Creates links between football, education and business through environmental awareness and engagement with the local community

# Project Goals



Engage young people in healthy lifestyle choices



Benefit the community as a whole

Raise environmental awareness



Improve the quality of the local environment



# Teaming up for a Greener Future



2016/2017 Project Partners



Building a Better Bournemouth

# New Green Goals Ambassador for 2016



**Adam Federici participating in a litter pick at Heathlands Primary School in West Howe earlier this year**



# The Green Goals Community Fund

The Green Goals Community Fund is an opportunity for local community or special interest groups to gain funding of up to £1,000 to kick-start green or healthy living projects.

To gain funding, a project needs to aim to:

- ✓ Improve the local environment
- ✓ Engage children and young people in environmental activities
- ✓ Raise community awareness of environmental issues
- ✓ Engage children and young people in healthy lifestyle activities
- ✓ Improve opportunities for active travel

**So far it has supported 82 local community projects with £68,000 funding**



Building a Better Bournemouth

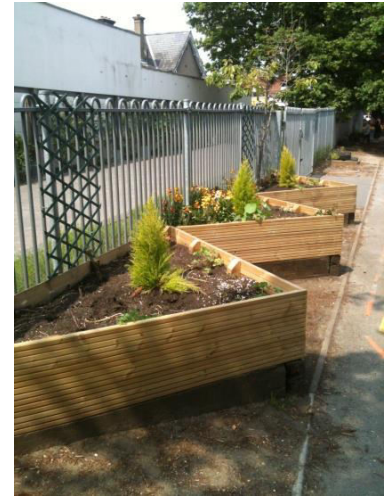
# Greener around the Community

## 2015/2016 Projects

- Birch Drive Project Development – Townsend Community Association
- Raised vegetable beds – Pokesdown Primary Community School
- Pergola & Sensory Planting – Stourfield Junior School
- Interpretative Wildlife play tunnel – Stour Valley Supporters



- School Garden / Allotment – Jewell Academy
- ‘Count on Me’ – Transition Bournemouth
- Nature Detectives – Heathwatch
- Installation of cycle lockers – Bourne Academy



# Green Goals in Schools



Cherry joining in with the litter pick at Elm Academy

- ✓ 36 school litter picks since 2012
- ✓ 13 participating schools
- ✓ 195 bags of litter collected from areas around each school
- ✓ 95 bags of recyclable material collected



# Bournemouth Litter Squad



The launch of Bournemouth Litter Squad (BLS) on 9 Nov 2015

- ✓ Branch of the Green Goals Project
- ✓ £2,400 funding for litter picking equipment
- ✓ Organised litter picks with volunteers from all around the community

# #CleanForTheQueen – 5<sup>th</sup> March 2016

“Everyone has a responsibility to keep their community tidy and this campaign provides us with a great chance to protect our wildlife and improve the quality of our streets and public spaces” - **Rory Stewart**



- ✓ Two organised litter picks;  
Hengistbury Head and Kings  
Park
- ✓ 2 of 1,320 across the country
- ✓ All safety equipment and  
advice for safe litter picking  
provided



# Bear Pit Community Litter Pick



BLS and volunteers litter picking Bear Pit – 9<sup>th</sup> January 2016

# Family Festivals and Community Events



- ✓ Raise litter awareness & other environmental issues
- ✓ Keepie-Uppie competition
- ✓ Winners prizes include AFC Bournemouth merchandise
- ✓ Quizzes with 'Green Goals' participation prizes
- ✓ Chance to expand 'Green Goals' within the community

# Looking Ahead

- The Green Goals Project is currently entering its sixth football season and there's no slowing down
- Increase participation in litter picks from non-participating schools
- Expand Bournemouth Litter squad throughout the Community with 'feedback' from volunteers

Any Questions?



---

Building a Better Bournemouth